



Host:



حكومة أبوظبي  
GOVERNMENT OF ABU DHABI

Supported by:



وزارة الصناعة  
والتكنولوجيا المتقدمة  
MINISTRY OF INDUSTRY  
& ADVANCED TECHNOLOGY

Lead Partner:



دائرة التنمية الاقتصادية  
DEPARTMENT OF ECONOMIC DEVELOPMENT

تحت رعاية سمو الشيخ خالد بن محمد بن زايد آل نهيان، ولي عهد أبوظبي رئيس المجلس التنفيذي لإمارة أبوظبي

Under the Patronage of His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan,  
Crown Prince of Abu Dhabi and Chairman of the Abu Dhabi Executive Council

# قمة الاستثمار AIM CONGRESS

النسخة الثالثة عشر لملتقى الاستثمار السنوي  
The 13<sup>TH</sup> Annual Investment Meeting

**7 - 9 May 2024 | Abu Dhabi, United Arab Emirates**

**World's Leading Investment Platform**

[www.aimcongress.com](http://www.aimcongress.com)





**H.H. SHEIKH MOHAMED BIN ZAYED AL NAHYAN**  
*PRESIDENT OF THE UNITED ARAB EMIRATES*





**H.H. SHEIKH KHALED BIN MOHAMED BIN ZAYED AL NAHYAN**  
*CROWN PRINCE OF ABU DHABI AND CHAIRMAN OF THE ABU DHABI EXECUTIVE COUNCIL*





**ADAPTING TO A SHIFTING INVESTMENT LANDSCAPE:  
HARNESSING NEW POTENTIAL FOR GLOBAL ECONOMIC  
DEVELOPMENT**

7 - 9 May 2024 | Abu Dhabi, United Arab Emirates

## Adapting To A Shifting Investment Landscape:

# HARNESSING NEW POTENTIAL FOR GLOBAL ECONOMIC DEVELOPMENT

The current state of the global economy is experiencing a significant deceleration in growth, primarily attributed to reduced investment, disruptions caused by the geopolitical tensions, high inflation rates, and elevated interest rates that have raised the cost of borrowing. Developing and weak economies are particularly vulnerable to the impact of higher interest rates, as it has led to a decrease in priority investments and an increase in debt costs. This has raised concerns of an impending global economic recession, particularly in light of the current geopolitical tensions. And experiencing two consecutive recessions within the same decade is not a normal phenomenon.

Moreover, the growth forecast for 2023-2024 remains low, and it is unlikely that the situation will improve until the end of 2024. Although the global economy is projected to grow by 1.7% this year and 2.7% in 2024, the gross investment in emerging markets and developing economies is expected to increase by just 3.5% over the 2022-2024 period. This rate is less than half the rate that was observed in the previous two decades.

“The crisis facing development is intensifying as the global growth outlook deteriorates,” said World Bank Group President David Malpass. “Emerging and developing countries are facing a multi-year period of slow growth driven by heavy debt burdens and weak investment as global capital is absorbed by advanced economies faced with extremely high government debt levels and rising interest rates. Weakness in growth and business investment will compound the already-devastating reversals in education, health, poverty, and infrastructure and the increasing demands from climate change.”

Despite lingering threats, the global economy shows some signs of resilience, partly due to the low prices of energy. Trade and investment policies are shifting away from multilateral cooperation towards regional and bilateral solutions. This is one of the strategies adopted recently by global business actors in order to boost and activate the global investment wheel. Furthermore, innovation financing programmes worldwide are shifting from a volume-driven to a value-driven approach. As a result, all new economical strategies work on enhancing new ideas, such as the general shift in national economic policymaking through new industrial policies, which include protectionism in numerous countries.

Businesses see geopolitical tensions as one of the greatest threats to the development of the global economy. Some economists suggest that these geopolitical tensions could trigger significant deglobalization of trade and financial system in the long run. Deglobalization is considered the third global economic risk for all





businesses. **AIM Congress 2024** will therefore focus on tackling such geopolitical tensions as they pose the risk of decreased foreign sources for critical supplies. This premier gathering will give special attention to developing resilience strategies for international stakeholders to sustain economic growth in unstable environments as this can also impact the flow of global investments.

The global services sector has so far achieved a good leap this year, which bodes well for its prospects in 2024. However, manufacturing has not achieved the same level of success as there is a substantial investment gap in the sector. New strategies are being adopted by countries to avoid a slowdown in the economy, including gaining access to emerging markets with new products capable of responding to evolving marketing dynamics.

Meanwhile, the new technological revolution will introduce deep and profound changes to the global economic scene. Unlike the previous three industrial revolutions, this revolution has the potential to be the first where the optimization of work will be managed around humanity, in addition to profitability and productivity. For this reason, AIM Congress 2024 will place great emphasis on the 4thIR both as a topic and as an investment direction. The 4thIR industrial revolution is where talent, more than capital, becomes the most critical factor for businesses. The application of new technologies in international production of global multinational enterprises will have far-reaching consequences for the configuration of global value chains (GVCs). Prominent trends in this regard are artificial intelligence, quantum technologies, and cloud services, as well as supply chain digitalization including blockchain, cloud computing, Internet of Things, and robotics-enabled automation. All of these developments will reshape the global trade and investment landscape and have long-term social and economic impacts on different parts of the world.

Globalization has significantly increased both internal and external risks to businesses. It has made GVCs more sophisticated and vulnerable to internal and external disruptions. As such, AIM Congress 2024 will place a significant focus on GVCs in its upcoming edition, recognizing that they will undergo substantial transformation in the coming decade, significantly reshaping the global trade and investment landscape. As one of the prevailing and leading factors in the current global economy, GVCs have a considerable impact on world economic growth. They are a powerful driver of productivity growth and job creation. Five major forces will drive the transformation of GVCs – the sustainability endeavor, resilience-oriented restructuring, corporate accountability, economic governance realignment, and the new industrial revolution. These will present both challenges and opportunities to businesses and states, leading to a paradigm shift in investment and development.



## BREAKING BOUNDARIES FOR BUSINESS GROWTH

“**Trade, investment and the development of GVCs** are constrained by barriers in the manufacturing and agriculture sectors, a lack of progress in opening service markets, a range of behind-the-border restrictions and the still-unfinished work on trade facilitation,” noted OECD Secretary-General Angel Gurría.

**Mainstreaming SDGs** into their national policy framework and investment promotion strategies is one of the priorities as well. However, achieving the Sustainable Development Goals (SDGs) in low- and middle-income countries remains challenging. Greater support for the SDGs will require leveraging limited budgetary and financing capacity as well as addressing low absorptive capacity in many developing countries facing debt burden and debt sustainability issues. Still, the challenges of biodiversity loss, pollution and climate changes are pressing issues that affect the progress of the SDGs. AIM Congress 2024 will focus on the latest strategies of achieving SDGs, recognizing that the global effort to mobilize and channel investment to achieve them will also change the future pattern of FDI. This will include the sources of financing, sectoral distribution, and geographical location.

**Climate change is expected to have an increasingly significant impact on global financial markets, which is why it is a crucial pillar of AIM Congress 2024.** There is a pressing need to enhance both the green and blue agendas, in order to make progress towards the climate change agenda. Despite international commitments, green finance is still far from meeting its potential. Some institutions, in order to generate more climate- and environment-oriented financing, started to support specific investment needs, through catalysing green investments, and through closing market gaps. Some of the trendy investment sectors for 2024 include sustainable transport lending, which focuses on sustainable fuels and electric vehicle charging, as well as investments in renewable electricity and system storage. Some countries have already begun implementing plans to reach their 2030 greenhouse gas targets, in pursuit of achieving net-zero greenhouse gas emissions, and the Paris temperature goals.

**By 2025**, the global market leaders are expected to emerge from the emerging markets, which are viewed as the future of the global market economy. In 2023, the concentration of big companies is primarily in 20 cities, with five of those

cities located in emerging regions. The rapidly growing cities in these emerging markets are a very prosperous environment for new consumers who have diverse needs. This new trend is seen to have a significant effect on the competition dynamics all around the world. According to recent research, nearly 230 Fortune companies are expected to originate from these new communities. Therefore, identifying new markets and emerging industries should be a top priority for business leaders. Targeting new business areas is an essential goal for developing businesses in this new era. The geographic shift in the global business cities will lead to great implications not only on the nature of the international competition, but also on reshaping the global business landscape.

**Beginning in 2024**, most major international companies will be required to report on their efforts to track climate change, biodiversity loss, and circular economy practices. As a result, ESG (Environmental, Social, and Governance) reporting is becoming increasingly mainstream. Moreover, ESG markets are evolving at a rapid pace, creating new investment opportunities that take ESG considerations into account. ESG markets and products, including sustainable investment vehicles and debt instruments such as ESG funds and green bonds, are also evolving rapidly and require close attention from global investors. Meanwhile, greenwashing has emerged as a new concept that describes ESG and sustainable investments, which is why AIM Congress 2024 will focus specifically on the trends and directions of investing in the green economy. It is expected that investing in clean energy transition will help achieve climate goals, particularly through investments in carbon capture, utilization and storage technologies, as well as in green breakthrough technologies in the stages of research and development, low-carbon hydrogen industrial processes, electrification of industrial heat and power, carbon sequestration techniques, and battery manufacturing for vehicle electrification.

**“Subdued investment is a serious concern because it is associated with weak productivity and trade and dampens overall economic prospects. Without strong and sustained investment growth, it is simply impossible to make meaningful**

**progress in achieving broader development and climate-related goals,”** said Ayhan Kose, Director of the World Bank’s Prospects Group. “National policies to boost investment growth need to be tailored to country circumstances but they always start with establishing sound fiscal and monetary policy frameworks and undertaking comprehensive reforms in the investment climate.”

**The agriculture sector is one of the key focus areas of AIM Congress 2024.**

Agriculture is on the cusp of a new phase, where advanced technology in machinery and analytics has led to a revolution in the efficiency and productivity of the industry. If this new phase succeeds in applying all new technological solutions, it is expected that the industry could add \$500 billion to the global gross domestic product by 2030. Over the next 40 years, the agriculture sector will need to increase by at least 60% to meet global needs. Despite the potential benefits of new technology, the agriculture sector is still described as less digitized than other sectors, which is why private investments in this industry are crucial, particularly investments in connectivity. AIM Congress 2024 will address all challenges and opportunities facing the industry, including the new trends of irrigation, smart crop monitoring, drone farming, smart livestock monitoring and autonomous farming machines. Furthermore, the event will address the challenges of mobilizing global investments towards the agriculture sector.

**Gender equality and the economic empowerment of vulnerable groups will be a critical focus area in AIM Congress 2024.** Recognizing that social and economic inclusion is essential to achieve maximum inclusive economic growth, it will prioritize social inclusion as a means of building human capital. This includes addressing issues of gender, age, ethnicity, and regional cohesion. Without achieving full economic, social, and geographical inclusion, there will be significant challenges in achieving a holistic shift in the investment landscape and global economic development.

**“It is Time for a Global Synchronized Push for Investment in Sustainable Recovery. Without Productive Investment, there will be no Building Back Better”.**

In this edition of AIM Congress 2024, we will try to highlight topics regarding the global investment directions and answer these questions: What are the implications of climate change adaption and mitigation measures for the operations of global value chains and investment strategies? What type of new strategies should

host countries put in place to promote and facilitate investment in new sectors and new business models for growth and prosperity? How can we close the technology divide between advanced and the least-developed countries? How can we effectively monitor global investment trends and policy development, with particular attention on growing protectionism and concerns of national security? How can developing countries, used to attract export-oriented investment, more effectively promote international investment in infrastructure, services, and domestic manufacturing capacity? How can we safeguard a stable, predictable, and transparent regulatory framework for cross-border investment in the era of VUCA (volatility, uncertainty, complexity, and ambiguity)? How can countries shift investment policy direction from a GVC towards an RVC (regional value chain)-based approach? How can we foster policy coherence for cross-border investment in light of the growing fragmentation in international trade and investment policymaking? How can we create synergies among industrial policy, investment policy, and technology policy? How can we promote and facilitate international investment to green and clean traditional value chains?

AIM Congress 2024 will prioritize five key pillars to address the challenges of global investments in 2024. It will also target the most pressing and trending topics of the year such as climate change, SDGs, smart cities, GVCs’ challenges, food security, the Fourth Industrial Revolution, and other relevant topics. Over three consecutive days, AIM Congress 2024’s five pillars (FDI, SMEs, Startups, Future Cities, and FPI) will focus on the critical situations related to global investments and economic development, with a special emphasis on the Future Finance Forum.





# AIM CONGRESS PIONEERS NEW INVESTMENT PROSPECTS FOR GLOBAL ECONOMIC DEVELOPMENT THROUGH SUSTAINABILITY & INNOVATION

The Annual Investment Meeting (AIM Congress) is an Initiative of the AIM Global Foundation, an Independent International Organization fully committed to empower the World's Economy by boosting effective Promotion Strategies and facilitating Opportunities for Economic Productivity and Expansion. The Foundation also undertakes the Operation and Management of the AIM Congress Investment Network and its 15 affiliated Business Groups, including the Supervision of AIM Congress Global and Regional Chapters.

Since its Inception, AIM Congress has established itself as a Leading Investment Platform in the Middle East, which aspires to ignite Positive Transformation by creating Investment Opportunities, upholding Solidarity and Developing Economic Relations among Nations, as well as addressing the Global Ordeals that will make a profound Impact on Economic Growth.

Every edition of the AIM Congress is an opportune event to address the Fundamental Challenges that Nations are being confronted with on their journey to achieving Development, and to discuss Investment Trends and Strategies that can be utilized to maximize the potential of every Business, Country and Region to consequently Fuel Economic Diversification.





**AIM CONGRESS OFFERS** a global network of investment opportunities as it facilitates connections between investors, businesses, and government entities.

## Keynote Speech



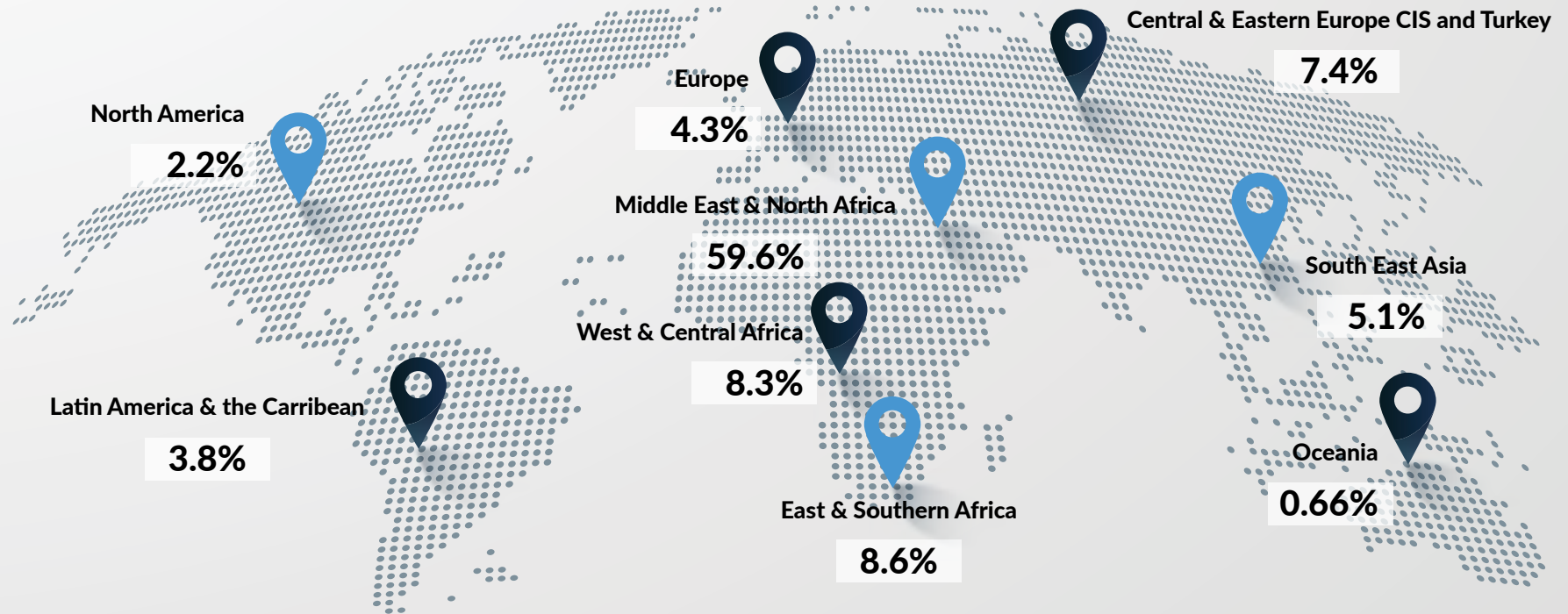
**H.E. Dr. Thani Bin Ahmed Al Zeyoudi**  
Minister of State for Foreign Trade, Ministry of Economy  
Vice Chairman, Industry Development Council



The 2024 edition of AIM Congress recognizes that as new dynamics are starting to dominate economies, it is now imperative more than ever for investors to think of appropriate actions that will have the most impact on the future.

Innovative and sustainable investments thus remain as the central focus of this global gathering of policymakers, investors, and entrepreneurs as they rise to the occasion and tackle the challenges ahead.

# AIM CONGRESS 2023 REGIONAL PARTICIPATION







# KEY BENEFITS OF PARTICIPATING IN AIM CONGRESS

## ● AS EXHIBITORS

- **DEMONSTRATE** your projects, products and service offerings to a diverse global audience and gain the competitive advantage
- **SHOWCASE** investment opportunities in your respective country or region as the government entity representing your country or region in the event, and help in achieving its economic development
- **NETWORK** with diverse range of participants including entrepreneurs, industry experts, government officials, and investors, and explore opportunities for funding and investment, which can help support growth and expansion
- **INTERACT** with potential investors, partners, and stakeholders as well as other government representatives and policy influencers who play a crucial role in shaping the business landscape and regulatory environment
- **BUILD** brand awareness and enhance the reputation of your company or your government organization within the investment community
- **STRENGTHEN** international relations by providing opportunities for government officials to meet and engage with their counterparts from other countries for collaboration and knowledge sharing
- **GATHER** market intelligence and gain insights into the latest trends in the industry, prevailing consumer preferences, and investor sentiment

## ● AS INVESTORS

- **DISCOVER** potential investment projects or opportunities that align with your investment criteria and objectives
- **CONNECT** with prospective investment and collaboration partners through the investment destination presentations, pitch sessions, matchmaking activities and international exhibition featured in the event
- **GAIN** first-hand insights into government initiatives, investment policies, and regulatory frameworks that impact investments
- **ACCESS** international markets and explore investment opportunities in other countries, potentially resulting in portfolio diversification and risk mitigation

## ● AS DELEGATES

- **LEARN** from the insights, experiences, and knowledge on the latest trends, opportunities, challenges as well as solutions to be shared by the esteemed lineup of renowned speakers, experts and industry pioneers participating in the event
- **ENGAGE** in panel discussions, interactive workshops, and breakout sessions, all of which foster an environment for knowledge exchange and learning
- **DISCOVER** the latest technological advancements, innovative products, and sustainable solutions that are transforming various industries
- **WITNESS** such an incredible event with a global perspective as it attracts participants from around the world

## ● AS ENTREPRENEURS

- **EXPLORE** potential investments that align with your business objectives through a wide range of investment opportunities across various sectors presented in the event
- **BUILD** relationships, collaborate, and look into potential partnerships with the participants, including investors, government officials, and industry experts
- **GAIN** insights into new business opportunities and potential disruptive forces that could impact your respective industry through the emerging technologies and innovations showcased in the event
- **ACCESS** business support services, mentorship, and training programs, which can help support the growth of your business or enterprise

# THE FIVE PILLARS OF THE AIM CONGRESS

The AIM Congress is built upon a foundation of five key pillars that underpin the event's objectives and provide a framework for its activities. These five pillars are:



## 1. FOREIGN DIRECT INVESTMENTS

**AIM Congress'** FDI Pillar will aid investors to learn and discover more about promising investment opportunities in different countries and regions. Global markets are yearning for new prospects of investments in sustainable innovation that will help boost FDI inflows, and will help them ensure an upsurge in the economy.



## 2. SMEs

This pillar of **AIM Congress** focuses on aiding SMEs find new prospects and sources of financing solutions, avail of access to markets worldwide, and showcase their business ideas.



## 3. FOREIGN PORTFOLIO INVESTMENTS

This pillar provides investors a platform to diversify their portfolio and helps to connect with local business organisations by attracting investments in terms of stocks and bonds. The event aims to bridge a gap in investment flow by securing a myriad of assets.



## 4. FUTURE CITIES

As the world prepares for a futuristic approach and the shift to the digital business landscape, **AIM Congress** has meticulously incorporated Future Cities as one of its pillars, enabling governments and investors to encourage innovation that will replace traditional services. Cities across the world are seeking to embrace smart solutions to improve the quality of life. This pillar thus seeks to help investors, public and private sectors, as well as countries to strategically adapt and implement futuristic technologies and practices within their urban environments.



## 5. STARTUPS

Startups play an important role in strengthening new industries and coming up with innovative ideas. This **AIM Congress** pillar aids investors to nurture early-stage venture capital or seed funding to start a business. It will also help keen investors looking for new avenues and projects for investments in sustainable and innovative development, as well as governments looking for startup projects to further drive economic growth.

# PROFILES OF AIM CONGRESS PARTICIPANTS

AIM Congress is the largest gathering of corporate leaders, policy-makers, businessmen, regional and international investors, entrepreneurs, leading academics and experts showcasing up-to-date information, strategies and knowledge on attracting investment. It brings together visitors from both the public and private sectors, with participation from all continents across the world.

- |  |   |
|--|---|
|  International And Regional Organizations                |  Financial and Legal Consultancy Firms               |
|  Ministries And Government Stakeholders                  |  Insurance, Risk, and Credit Rating Companies        |
|  Local Government Units                                  |  Startups, Incubators and Special Programs           |
|  Investment Promotion Agencies                           |  Private Equities, Angel Investors, Venture Capitals |
|  Economic Institutions & Associations                    |  National SME Councils and Programs                  |
|  Chambers of Commerce & Industry Business Councils     |  Smart City Solution Providers                     |
|  Industrial and Economic Zones                         |  Innovation and Technology Parks                   |
|  Banking & Financial Institutions                      |  Urban Developers                                  |
|  SWF, Pension and Investment Funds, and Family Offices |  Diplomatic Missions                               |

The **13<sup>th</sup>** edition of the **Annual Investment Meeting (AIM Congress)** strives to support the following 10 key economic sectors by opening numerous doors of opportunities in order to create a dynamic roadmap to recovery:



# AIM CONGRESS 2024

**AIM Congress 2024** will highlight the opportunities and challenges presented by the changing investment landscape, providing investors with insights and solutions to drive global economic growth and promote a sustainable and innovative future.

**As the World's Leading Investment Platform**, the Annual Investment Meeting (AIM Congress) remains committed to its core values and will serve as the premier event for leaders, thinkers, and entrepreneurs to convene and discuss the future of investments in the context of the evolving global investment landscape.



## AIM CONGRESS 2023

# AIM CONGRESS TRACKS

---

“Technological advancements continue to redefine global trade. Developments such as the Internet of Things, Artificial Intelligence, 3D printing, and blockchain are transforming the way business is conducted. As technology evolves, the pace of change in business practices and capital allocation increases. Technology transfer is one way to attract foreign direct investments, and AIM Congress aims to facilitate discussions on revitalizing investments through technological innovations.”

## ● INVESTMENT TRACK

The latest **UNCTAD** report says that there was a decrease of 12% to \$1.3 trillion in global FDI in 2022 largely because of the ongoing geopolitical tensions, soaring costs of food and energy, and escalating debt challenges. Developing countries, however, experienced an increase of 4% in their FDI flows, with most of the investments received by some of the big emerging countries. So-called greenfield investments in most regions and sectors also grew by 15% last year, providing a much-needed silver lining.

**The Investment Track of AIM Congress** focuses on two important pillars – **Foreign Direct Investment (FDI)** and **Foreign Portfolio Investment (FPI)** – and aims to attract the top institutional investors, sovereign wealth funds, ultra-high-net-worth individuals, and investment agencies from across the globe.

## ● INNOVATION & TECHNOLOGY TRACK

Integrating innovative technologies in FDIs to increase the value of foreign investments has been an increasing trend. The growing demand for digital transformation and the necessity to adopt innovative solutions to stay competitive and relevant in today's rapidly changing global economy has led to a surge in the utilization of cutting-edge technologies in foreign direct investments. Embracing these innovative technologies not only enhances the value of foreign investments but also enables companies to achieve higher levels of operational efficiency, market penetration, and sustainable growth.

At **AIM Congress**, witness the latest innovations that move markets and redefine the way businesses are done all over the world. The Innovation & Technology Track has **Startups, Future Cities and SMEs** as its focus.





# HOW THE ANNUAL INVESTMENT MEETING (AIM CONGRESS) IMPACTS THE INVESTMENT LANDSCAPE

“AIM Congress is committed to facilitating investment opportunities and promoting collaboration on a global scale. To achieve this, AIM Global offers a comprehensive range of features and networking facilities designed to enhance partnerships, drive innovation, and foster sustainable economic growth. Through these initiatives, AIM Global aims to empower investors, entrepreneurs, and governments to connect, share knowledge, and explore new avenues for investment and business development. ”

## 1. PRE-CONFERENCE WORKSHOPS

The Annual Investment Meeting (AIM Congress) organizes a number of pre-event workshops and professional training sessions the day before the conference's start in order to provide its regional and international attendees with additional value and experience regarding investment opportunities. Categorized into four categories (**FDI, Future Cities, SME, and Startup**), these workshops all aim to serve as a platform for governments, startups, small and medium-sized enterprises as well as investors to touch base and achieve economic growth for their respective countries.

## 2. GRAND OPENING CEREMONY

One of the most prominent features of the event is the **Grand Opening Ceremony**, which is set by top government leaders and officials in the UAE. This activity attracts high levels of participation from influential investors, investment experts, prominent world leaders, and country delegations.

## 3. CONFERENCE

The event's **Conference** provides a platform for participants to gain expert insights, learn about best practices, and explore ideal investment policies. Discussions will be led by leaders and specialists from the investment community and will cover relevant topics related to each of the five pillars and tracks of AIM Congress.

## 4. INVESTMENT DESTINATIONS

The **Investment Destination** sessions provide a comprehensive overview of the investment opportunities and advantages offered by different participating countries around the world. They are designed to showcase the unique features and benefits of specific investment destinations, and offer an unparalleled opportunity for attendees to network with key stakeholders and industry leaders from around the world, providing them with the tools and knowledge they need to make informed investment decisions and expand their portfolios on a global scale.

## 5. INTERNATIONAL EXHIBITION

**The International Exhibition** feature primarily focuses on promoting Foreign Direct Investment and exploring effective ways of attracting investors to various economic sectors, highlighting the importance of international collaboration and investment in driving sustainable economic growth and development. It gives opportunities for governments and private organizations to launch and promote their projects to a vastly diverse audience.

## 7. INVESTORS' HUB

**The AIM Congress Investors' Hub** is an exclusive zone dedicated to selected and reputable investment organizations that represent various countries, regions, industries, and sectors. This unique platform offers a conducive setup for project owners to meet with investors and financiers to discuss investment opportunities and partnerships and to facilitate the closing of investment deals.

## 6. REGIONAL FOCUS FORUMS

**The Regional Focus Forums** provide a platform for in-depth discussions on investment opportunities and challenges in specific regions around the world. With a focus on emerging markets and new investment frontiers, the Regional Focus Forums are an essential component of AIM Congress, providing valuable information and opportunities for investors, entrepreneurs, and government officials looking to expand their portfolios and explore new business opportunities.

## 8. INVESTMENT AWARDS

As with all its previous editions, **the AIM Congress Investment Awards** aims to recognize the best FDI projects from each region of the world. The recognition of the winning countries and their respective Investment Promotion Agencies for their success in attracting significant and favorable foreign direct investment is a testament that their efforts have greatly contributed to the growth and development of their countries, making a positive impact on their respective economies.

## 9. SME "MADE IN" SERIES

**The event recognizes** the significant role that these businesses play in driving economic growth, as well as the challenges that they face in accessing investment opportunities. As such, the event features a range of activities designed to support SMEs, including dedicated sessions and workshops on financing options and on best practices for business growth, and networking opportunities with investors and industry leaders.

## 10. STARTUPS PITCH COMPETITION

A short list of startups will be eligible to pitch their business projects to a panel of judges who are experts in the fields of entrepreneurship, technology, and business management. Winning startups will gain the opportunity to be mentored by industry experts, and maximize the potential to attract funding for their business.

## 11. GALA DINNER

As one of the most anticipated activities at AIM Congress, the **Gala Dinner** provides its attendees with an opportunity to network and socialize in a festive and celebratory atmosphere. It also serves as a platform to recognize the winners of the AIM Congress Investment Awards and to show appreciation to sponsors, partners, and investors as well as the jury members of the AIM Congress Investment Awards and the Startup Pitch Competition.



## 12. BILATERAL MEETINGS

AIM Congress hosts **G2G, G2B and B2B meetings**, which serve as an essential tool for fostering communication, collaboration, and cooperation between the different entities. By offering a range of meeting options and opportunities to identify further areas of potential cooperation, this feature helps drive innovation and growth across the key sectors of the event.

## 13. SIDE EVENTS / FORUMS

A range of side events at AIM Congress provide attendees with additional opportunities to network, learn, and engage with industry leaders. These side events cover a diverse range of topics and formats, including panel discussions, fireside chats, and talk sessions. Each offers a unique opportunity for attendees to gain in-depth insights into specific areas of interest, such as entrepreneurship, Web3 and virtual assets, and sustainable tourism, among many others.





## FUTURE FINANCE FORUM:

---

**The Future Finance Forum 2024** connects industry experts and professionals to explore the utilization of cutting-edge technologies such as blockchain technology, AI and machine learning, fintech innovations, and digital money like cryptocurrencies in advancing financial inclusivity, stability, and sustainability. Through a series of keynote speeches and panel discussions, participants will discuss the opportunities, risks and challenges associated with implementing these technologies in the financial sector to develop a sustainable future.

**AIM Congress 2024** through the Future Finance Forum will provide a platform for industry leaders, policymakers, researchers, and innovators to explore the profound impact of digitalization on the global macro-financial landscape and the emergence of digital money. With its theme “Digitalization and the Transformation of the Global Macro-Financial Landscape and Digital Money,” it represents a paradigm shift in the way financial systems operate, impacting economies, businesses, and individuals worldwide. This process involves the integration of digital technologies and innovations into traditional financial systems, leading to significant changes in the way financial transactions are conducted, assets are managed, and monetary policies are implemented.

**The Future Finance Forum 2024** will offer insights into the transformative potential of digital money and its impact on the global economy. It will provide valuable networking opportunities and foster collaboration and partnerships among attendees and other stakeholders in the finance industry as well.



## GREEN ENTREPRENEURSHIP: A KEY DRIVER FOR COMPETITIVENESS AND SUSTAINABILITY

The Entrepreneurs Investment Summit at AIM Congress aims to create a dedicated platform for promoting bankable investment opportunities led by small and medium-sized enterprises and macro investments from African and Arab region. It also seeks to facilitate the sharing of best practices and experiences from the region on the means of stimulating and unleashing entrepreneurship and joint investments as well as deliberate on the challenges, opportunities, threats, and the road forward towards achieving the Arab-African economic integration.

The two-day Entrepreneurs Investment Summit at AIM Congress in 2023 was organized in collaboration with the Union of Arab Chambers, Arab League, and the United Nations Industrial Development Organization. It hosted fireside chats and panel sessions that addressed the need to prepare an enabling ecosystem for green business owners, improve SMEs' access to sustainable finance, the challenges faced by women entrepreneurs in recent years, and how to promote a knowledge-based economy through boosting R&D and innovation among SMEs, etc.



It is **AIM Congress'** commitment to support innovation and entrepreneurship through providing startup companies with access to capital and mentorship, particularly through:



**Startup Workshops and Coaching Sessions**



**Startups Pitch Competition**



**Startups Exhibition**



**B2B Meetings**

## START-UPS: FACILITATING ECONOMIC GROWTH

**Startups**, though small in scale, have considerably gained a positive reputation especially in these modern times of technological transformation and ever-shifting consumer behavior. Innovations in technology have paved the way for the creation of new products and services and broadening of market reach, which have greatly enabled startups to thrive.

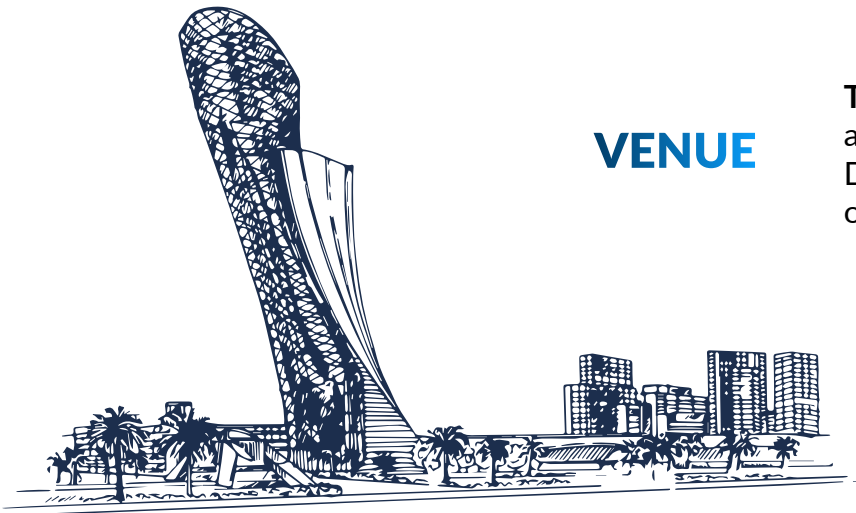
The introduction of new products and services, along with the unique experiences and value for money that they bring, has been consistently shaping the buying behavior of consumers as a result. This has created a more favorable environment for startups, helping them grow faster than ever before.



The **AIM Unicorn Investment Conclave** provides an opportune platform for unicorns to showcase their best innovation projects and pitch their growth plans and potential to global investors. It also features engaging talks and thought-provoking panel discussions that aim to provide valuable strategies and insights to its attendees – international and regional organizations, ministries and government departments, and chambers of commerce and industry business councils, among many others.

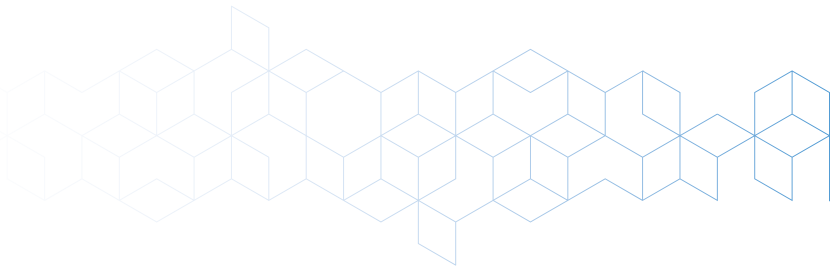
# LOGISTICS INFORMATION

---



## VENUE

The Abu Dhabi National Exhibition Centre (ADNEC) is a multi-award-winning venue and the largest exhibition venue in the Middle East. Located just 15 minutes from Abu Dhabi International Airport, it boasts an impressive 153,678 square meters of indoor and outdoor event space, which is unparalleled in the region.



## TRAVEL & ACCOMMODATION

**Etihad Airways** is the National Airline of the United Arab Emirates. From their home in Abu Dhabi, Etihad fly to Passenger and Cargo Destinations in the Middle East, Africa, Europe, Asia, Australia and North America. Together with their codeshare partners, Etihad's network offers access to hundreds of International Destinations. Etihad Airways offers exclusive discounts to AIM Delegates.

**AIM Congress Delegates** can also avail of special rates from partner hotels which are accessible to the venue, to Regional and International Airports, and to most Locations frequented by Tourists.

To avail of these exclusive Rates and Discounts on Flight and Accommodation Choices, visit [www.aimcongress.com](http://www.aimcongress.com).





## ENTRY PERMIT

Delegates from 70+ different nationalities are eligible for a UAE visa upon arrival. For those who require assistance in securing a UAE visa, the AIM team is glad to help. To initiate the visa process, delegates can request an official invitation letter from the Organizing Committee by emailing [visa@aimcongress.com](mailto:visa@aimcongress.com).



If you have any inquiries about **registration**, please send an email to [registration@aimcongress.com](mailto:registration@aimcongress.com), or alternatively, you can visit [www.aimcongress.com](http://www.aimcongress.com) to register online.

# AIM CONGRESS 2023 PARTNERS

<b>Strategic Partners</b>		<b>Gold Sponsors</b>		<b>Culture and Destination Partner</b>		<b>Sustainability Partner</b>		<b>Global Securities Exchange Partner</b>		<b>Freezone Partner</b>			
													
<b>Business Community Partner</b>		<b>Strategic IFC Partner</b>		<b>Startup Ecosystem Lead Partner</b>		<b>Investment Promotion Partner</b>		<b>Silver Sponsors</b>		<b>Main Media Partner</b>			
													
<b>Official Airways Partner</b>		<b>Conference Special Session Sponsor</b>		<b>Welcome Bag Sponsor</b>		<b>Official Courier Partner</b>		<b>Global Credit Management &amp; NPL Investments Forum Sponsors</b>				<b>Future Finance Forum Sponsor</b>	
													

# AIM CONGRESS 2023 SIDE EVENTS



**7 - 9 May 2024**  
**Abu Dhabi, United Arab Emirates**

**LOOKING FORWARD TO  
WELCOMING YOU**

# AIM Congress 2024

[aimcongress.com](http://aimcongress.com) | [info@aimcongress.com](mailto:info@aimcongress.com)



Initiative of:  
**AIM Global Foundation**

